



Welcome to

VLCC wellscience®

Health Wealth
and Happiness

Do **YOU**
want to be

- ✓ Healthy
- ✓ Wealthy
- ✓ Happy

You are at the **right** place
as the **core mission** of
VLCC Wellscience is to spread
Health, Wealth and Happiness.



VLCC wellscience

VLCC

- **VLCC** was founded by Mrs. Vandana Luthra in 1989.
- She received “Padamashri” in 2013.
- **VLCC** manages one of the largest chains of Slimming, Beauty and Fitness Centers across Asia.
- Company managed operations in **330 locations, 150 Cities & 20 Countries.**
- About **4500** professionals are employed in **VLCC.**
- Vocational Training for **10,000** students each year.
- Internationally Rewarded Company having ISO 9001-2008, ISO 14001-2004 & ISO 22716-2007 Certification.
- Manufacturing Units in India, Singapore & Bangladesh.



Mrs Vandana Luthra
Founder & Mentor, VLCC
Padma Shri, 2013



What does **SUCCESS** mean to you?

- Financial Freedom

- Dream House

- Luxury Car

- Education for Children

- Secured Retirement

What are the Wealth Challenges?

- High cost of living
- Lot of investment for children education
- House, Loan EMI
- Are we living the life we dreamt of?
- What is lacking?
- What needs to be changed?



What is **Direct Selling?**



WHY Direct Selling Industry?



You work on the **Principles of the Rich**

- ✓ Compound Time
- ✓ Build a Network
- ✓ Become a **Business Person** & Investor
- ✓ As per FICCI & KPM Direct Selling will reach **64,500 Crore** by 2025 in India
- ✓ **Employing** around **1.8 Crore** people
- ✓ **60%** would be **women**

**By Robert T Kiyosaki
Author of **Rich Dad Poor Dad***

WHY Wellness Industry?



Paul Zane Pilzer

Known Economist,
Multi Millionaire Entrepreneur,
Author of Best Selling Books &
Economic Advisor of 2 US Presidents.

“Wellness Business
is the next
TRILLION Dollar Industry!”

- ✓ Water, Air, Food are polluted
- ✓ Poor quality of the soil which lacks in essential nutrients
- ✓ India is No. 1 in Lifestyle diseases
- ✓ People want to be healthy and youthful
- ✓ Nutraceutical Industry is growing @35% in India
- ✓ By 2025 it would be around
1,50,000 Crores per annum
- ✓ Personal Care Market would be
13 Lac Crores by 2025

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Why **VLCC** *wellscience*[®]?

Management

Industry

Products

Marketing Plan

Services

Training System



VLCC *wellscience*[®]

VLCC wellscience[®] MANAGEMENT



Mr. Lajinder Bawa
Business Head & CEO

- ✓ CEO of **VLCC Wellscience**, Mr. Lajinder Bawa, founded Wellscience in **2009**.
- ✓ He is credited for having brought the Direct Selling Industry to the country when he became the founding **CEO of International Brand in 1995**.
- ✓ The company grew to become an **INR 1 billion** business during his tenure.
- ✓ A **30-year** Veteran of the Industry, Mr. Bawa has also been advisor to leading National and International Direct selling players and has held key positions in many National and International brands.

We have **Great Products**

- ✓ Based on **Wisdom of Ayurveda**,
Technology of Modern Science.
- ✓ Poly herbal & organ specific formulations.
- ✓ Based on **AIM technology**.
- ✓ Heavy metals, pesticide and steroid free.
- ✓ Adherence to pharmaceutical grade good manufacturing practices (**GMP**)
- ✓ Personal Care free from harmful and banned chemicals.

Wisdom of
Ayurveda

Technology of
MODERN SCIENCE



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Personal Care



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Personal Care



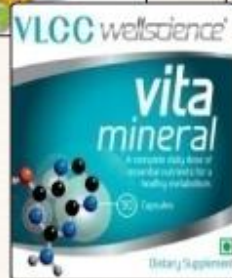
VLCC wellscience®

Home Care/Oral Care

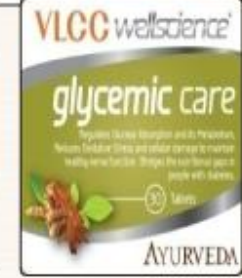
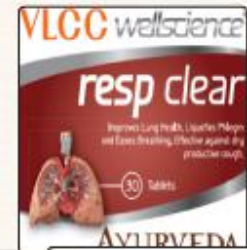
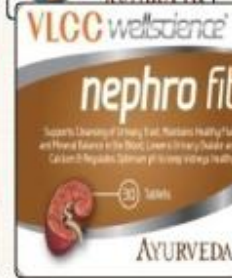
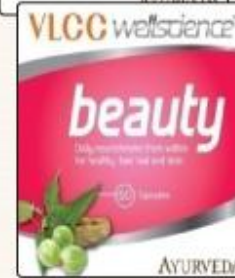
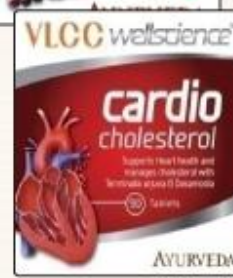


Nutraceutical Supplements

Essentials



Solutions



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Wellness Supplements



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Best Services

- ✓ Your own online Business
- ✓ Website and Mobile App
- ✓ Easy payment options
- ✓ Pan India delivery
- ✓ Customer care support
- ✓ Training Support



The Opportunity

How many people do you know -

- ✓ **Who want to be Healthy and Youthful?**
- ✓ **Who want to use Herbal Ayurveda products?**
- ✓ **Who want to stay away from Lifestyle diseases like Diabetes, Arthritis, Cardiac and other Lifestyle Problems?**
- ✓ **Who want to Earn Money?**

Wealth & Happiness Plan



STEP



Use and Share



- ✓ Register **Free**
- ✓ Earn Retail Profit - 20% Mark Up on Associate Price (AP)
- ✓ Buy products worth 2500 Sv within 7 days of Registration in 1st Invoice and become eligible to earn at 3 Business Centers (BC)
- ✓ One can activate 3 BC later by buying 5000 Sv worth of products within 4 weeks of Registration
- ✓ With 3 BC you can earn 50-100% extra income on same turnover

STEP 2 Sponsor and Activate

First Order Bonus – Sponsor & Activate your prospects & earn 5% of Sales Volume (SV) of their first invoice after registration.

- ✓ For e.g. you sponsor an associate who buys 5000 SV products in first invoice. You will get 5% of 5000=Rs 250/- as FOB.
- ✓ You can sponsor & activate any number of associates & earn FOB on their Sales Volume (SV).

STEP 3 → Build the DREAM Team

Help your team mates build a network of consumers, sellers & business partners & earn **Team Bonus** on the turnover of Sales Volume (**SV**) created by them by purchase of products.

60% of Company Turnover for the **Week's** SV is distributed as shares, which are in multiples of 5000-5000 SV balancing. (**Balancing Inclusive of Carry forward + Fresh SV**).



Balance	Number of Shares	Share Multiple Factor	TB	% of SV
5000-5000	1	1	600	12.0%
10000-10000	2	1.1	1,320	13.2%
20000-20000	4	1.1	2,640	13.2%
40000-40000	8	1.1	5,280	13.2%
75000-75000	15	1.3	11,700	15.6%
125000-125000	25	1.3	19,500	15.6%
250000-250000	50	1.4	42,000	16.8%
500000-500000	100	1.4	84,000	16.8%
1250000-1250000	250	1.4	2,10,000	16.8%

STEP 4

Take a **robust** start with **Starter's Bonus**

STARTER'S BONUS

- ✓ Do just Fresh 1250-1250 Sv per week, total 5,000 in a calendar month for **Starter's Bonus**
- ✓ 5,000-5,000 Sv-Rs 400
- ✓ 10,000-10,000 Sv-Rs 700
- ✓ 20,000-20,000 Sv-Rs 1400

Monthly Increment in Income			
Fresh Balance	Starter's Bonus	Team Bonus	Total Bonus
5000-5000	400	600	1000
10,000-10,000	700	1320	2020
20,000-20,000	1400	2640	4040

- ✓ Development Bonus qualifiers will not get Starter's Bonus
- ✓ Starter's Bonus fund is taken from Travel fund
- ✓ Offer Period-29th May-31st Dec 2020

STEP 5 → Develop the Leaders

Development Bonus: 6% of Company Turnover of Calendar Month SV is distributed as DB.

- ✓ DB is shared with associates who balance minimum 25,000-25,000 Fresh SV in a Calendar Month.
- ✓ 25,000-25,000 Fresh SV balanced is distributed as one share, and maximum two shares are distributed per Business Centre (BC). Therefore, one can qualify two shares on each (01,02,03) BC.

For e.g. On a turnover of AP 100,00,000 Sv is 50 lakhs. 6% of SV is 3 lakhs.

- ✓ If there are 150 shares then the value per share is Rs 2000.
- ✓ Maximum Rs 4,000 DB an associate can achieve on one BC in this example.
- ✓ If a person qualifies on 3 BC on the same turnover he will get 8,000 DB in this example.





STEP 6

Drive to your Dreams

Car Bonus: 5% of Company Turnover of Calendar Month's SV is distributed as Car Bonus. This is shared with associates who do minimum 1,25,000-1,25,000 Fresh SV balanced in a Calendar Month.

- ✓ 1,25,000-1,25,000 Sv fresh balance is to be taken as one share and one can achieve multiple shares on 01,02,03 BC.
- ✓ An Associate will have to maintain minimum **"Ruby Director"** title by last weekly closing of the month to qualify Car Bonus.

For e.g. On a turnover of AP 100,00,000 Sv is 50 lakhs. 5% of SV is 2.5 lakhs.

- ✓ If there are 50 shares then the value per share is Rs 5,000.
- ✓ If a person matches 2.5-2.5 lakhs in 4 weeks then he gets Rs 10,000 share.
- ✓ If a person qualifies on 3 BC on the same turnover the share will be 20,000 in this example.

STEP 7 BUILD a Dream House

House Bonus: 4% of Company Turnover of Calendar Month's SV is distributed as HB.

- ✓ This is to be shared with associates who do 2,50,000-2,50,000 Fresh Sv in a Calendar Month's period.
- ✓ 2,50,000-2,50,000 Sv fresh balance is to be taken as one share and one can achieve multiple shares on 01,02,03 BC.
- ✓ An Associate will have to maintain minimum **"Emerald Director"** title by last weekly closing of the month to qualify House Bonus.

For e.g. On a turnover of AP 100,00,000 Sv is 50 lakhs. 4% of SV is 2 lakhs.

- ✓ If there are 25 shares then the value per share is Rs 8,000.
- ✓ If a person matches 5-5 lakhs in a Calendar Month then he gets Rs 16,000 share
- ✓ If a person qualifies on 3 BC on same business the share will be 32,000 in this example.

STEP 8 Live a ROYAL Life



Royal Bonus: If an associate does a cumulative Fresh 50 lakhs-50 lakhs Sv in a Calendar Month's period then he will get 0.5% of his/her weak leg Sv done in this Calendar month's period as RB.

✓ RB can be qualified on all 3 BC separately.

STEP 9

Offers and Incentives

Offers & Incentives: Company announces various offers on products/ promotional incentives from time to time.

Activation Offer: New Associate who activates ID within 7 days of registration with 1,250 SV, 2,500 SV or 5,000 SV gets products of around 8-10% of MRP free.

Consistency Offer: Associates who buy products worth 1250 SV, 2500 SV or 5000 SV continuously for three months get product worth 10—20% of MRP free.

Mini Stock Point: Open a Mini Stock point with 30,000/ 50,000/ 1,00,000 amount & get products worth MRP 2500/6000/ 12000 free.

Mini Stock Point Repurchase Sale: On sale of 50,000-2,00,000 in a month around 10% MRP products free.



STEP 10 GROW your TITLE

Get Recognition & Rewards



Title	Sv Balance last 52 weeks	Reward	Mode	Pin/Certificate/Plaque/Letter of Appreciation
Platinum	1,25,000	10,000	Products/MRP	Pin/Certificate/LOA
Ruby	2,50,000	15,000	Products/MRP	Pin/Certificate/LOA
Emerald	5,00,000	20,000	Cash	Pin/Certificate/LOA
Diamond	10,00,000	50,000	Cash	Pin/Plaque/LOA
President Diamond	20,00,000	1,00,000	Cash	Pin/Plaque/LOA
Crown Diamond	40,00,000	1,50,000	Cash	Pin/Plaque/LOA
Ex Crown	75,00,000	2,00,000	Cash	Pin/Plaque/LOA
Royal Crown	1,25,00,000	4,00,000	Cash	Pin/Plaque/LOA



Offer from 29th May to 31st Dec 2020
Base title as on 29th May

VLCC wellscience®

**START YOUR JOURNEY
NOW!!**



What can you **achieve** with

VLCC *wellscience*[®]

- ✓ Dream Income
- ✓ Dream Car
- ✓ Dream House
- ✓ Dream Vacations
- ✓ Secured Retirement
- ✓ Recognitions & Rewards



What you have to do to
achieve your Dreams

- ✓ Change your daily use products
- ✓ Invest your time & effort
- ✓ Develop knowledge & Skills
- ✓ Be committed to your goals
- ✓ Follow the Training System

